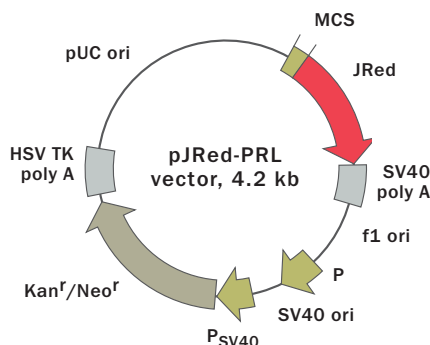


## Promoterless vector pJRed-PRL



For vector sequence, please visit our Web site at [www.evrogen.com/support/vector-info.shtml](http://www.evrogen.com/support/vector-info.shtml)

Product	Cat.#	Size
pJRed-PRL	FP705	20 µg

Please contact your local distributor for exact prices and delivery information.

Vector type	promoterless vector
Reporter	JRed
Reporter codon usage	mammalian
Promoter for JRed	NO
Host cells	mammalian, bacterial
Selection	prokaryotic — kanamycin eukaryotic — neomycin (G418)
Replication	prokaryotic — pUC ori eukaryotic — SV40 ori

### Multiple cloning site (MCS)

A. GCG. CTA. CCG. GAC. TCA. GAT. CTC. GAG. CTC. AAG. CTT. CGA. ATT. CTG. CAG. TCG. ACG. GTA. CCG. CGG. GCC. CGG. GAT. CCA. CCG. GTC. GCC. ACC. ATG. ...  
 AfeI                      XhoI                      PstI                      SacII                      SmaI/XmaI                      JRed →

\* — not unique sites.

### Use

- Monitoring the activity of promoter  
or promoter/enhancer combination cloned  
into vector MCS

### Vector description

pJRed-PRL vector is a promoterless vector encoding true-red fluorescent protein JRed, which can be used as *in vivo* reporter of gene expression. JRed codon usage is optimized for high expression in mammalian cells (humanized, Haas *et al.*, 1996). To increase JRed mRNA translation efficiency, Kozak consensus translation initiation site is generated upstream of JRed coding sequence (Kozak, 1987).

Multiple cloning site (MCS) is located upstream of the Kozak consensus translation initiation site and can be used to clone a promoter or a promoter/enhancer combination of interest. Without the addition of a functional promoter, this vector will not express JRed.

The vector backbone comprises SV40 origin for replication in mammalian cells expressing SV40 T-antigen, pUC origin of replication for propagation in *E. coli*, and f1 origin for single-stranded DNA production. SV40 polyadenylation signals (SV40 poly A) allows proper processing of the 3' end of the reporter mRNA.

SV40 early promoter provides neomycin resistance gene expression to select stably transfected eukaryotic cells using G418. Bacterial promoter (P) provides kanamycin resistance gene expression in *E. coli*. Kan<sup>r</sup>/Neo<sup>r</sup> gene is linked with herpes simplex virus (HSV) thymidine kinase (TK) polyadenylation signals.

**Note:** This plasmid DNA was isolated from dam<sup>+</sup>-methylated *E. coli* strain. Therefore some restriction sites are blocked by methylation. If you wish to digest the vector using such sites you will need to transform the vector into a dam<sup>-</sup> host and make fresh DNA.

## Expression in mammalian cells

The vector can be transfected into mammalian cells by any known transfection method. If required, stable transformants can be selected using G418 (Gorman, 1985).

## Propagation in *E. coli*

Suitable host strains for propagation in *E. coli* include DH5alpha, HB101, XL1-Blue, and other general purpose strains. Plasmid incompatibility group is pMB1/ColE1. The vector confers resistance to kanamycin (30 µg/ml) to *E. coli* hosts. Copy number in *E. coli* is about 500.

## Location of features

**MCS:** 12-89

**JRed**

Kozak consensus translation initiation site: 90-100

Start codon (ATG): 97-99

Stop codon: 823-825

**SV40 early mRNA polyadenylation signal**

Polyadenylation signals: 979-984 & 1008-1013

mRNA 3' ends: 1017 & 1029

**f1 single-strand DNA origin:** 1076-1531

(packages the noncoding strand of JRed)

**Bacterial promoter for expression of Kan<sup>r</sup> gene**

-35 region: 1593-1598

-10 region: 1616-1621

Transcription start point: 1628

**SV40 origin of replication:** 1872-2007

**SV40 early promoter (PSV40e)**

Enhancer (72-bp tandem repeats): 1705-1776 & 1777-1848

21-bp repeats: 1852-1872, 1873-1893 & 1895-1915

Early promoter element: 1928-1934

Major transcription start points: 1924, 1962, 1968 & 1973

**Kanamycin/neomycin resistance gene**

Neomycin phosphotransferase coding sequences:

Start codon (ATG): 2056-2058

Stop codon: 2848-2850

G->A mutation to remove Pst I site: 2238

C->A (Arg to Ser) mutation to remove BssH II site: 2584

**Herpes simplex virus (HSV) thymidine kinase (TK) polyadenylation signal**

Polyadenylation signals: 3086-3091 & 3099-3104

**pUC plasmid replication origin:** 3435-4078

## References

Gorman C. (1985) In DNA cloning: A Practical Approach, Vol. II, Ed. D. M. Glover. (IRL Press, Oxford, U.K.), pp. 143-190.

Haas J. et al. (1996) Curr. Biol. 6: 315-324.

Kozak M. (1987) Nucleic Acids Res. 15:8125-8148.

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To the best of our knowledge, these products do not require a Material Safety Data Sheet. However, all the properties of these products (and, if applicable, each of their components) have not been thoroughly investigated. Therefore, we recommend that you use gloves and eye protection, and wear a laboratory coat when working with these products.